**Stacey Myrr S. Arlao**

Pili, Camarines Sur• Philippines 4418 • arlaostacey@gmail.com • +639814812437

**Education**

**ILOILO SCIENCE AND TECHNOLOGY UNIVERSITY** Lapaz, Iloilo City

Bachelor in Fashion Design and Merchandising. GPA 1.6 July 04, 2024

Academic Merit Awardee

**WESTERN INSTITUTE OF TECHNOLOGY**  Iloilo City, Philippines

With Honors. GPA 94 June 22, 2020

Most Outstanding Student, General Academic Strand

**Work Experience**

**PATTERNS OF JOUSH** Jaro, Iloilo City

**Visual Merchandiser and Social Media Manager** July 2023- June 2024

* Created engaging and visually appealing content, including photos, videos, and stories, that resonated with the target audience and fostered a strong brand identity, leading to a result of10% increase in website traffic from social media channels.
* Participated in brainstorming sessions and contribute to the development of new visual merchandising ideas.
* Developed and creative visual merchandising concepts that align with the brand's identity and seasonal trends.
* Maintained a high standard of visual presentation throughout the store, ensuring that all displays were clean, organized, and well-maintained, leading to a quantifiable result, 95% customer satisfaction rating.

**Freelance Graphic Designer** July 2024- Present

* Designed eye-catching social media graphics: Created engaging visuals for Instagram, Facebook, and other platforms, promoting new products, sales, and events. Maintained a cohesive brand aesthetic across all channels.
* Developed marketing materials: Designed print materials such as flyers, brochures, and promotional posters, incorporating the boutique's unique style and target audience.
* Designed elements for the website, including banners, logos, and product images, enhancing user experience and brand recognition.
* Collaborated with the client: Worked closely with the clients to understand their vision, brand identity, and target audience. Provided creative input and ensured all designs aligned with their overall strategy.
* Managed projects independently: Managed own workload, met deadlines, and communicated effectively with the clients.

**Leadership and Activities**

**COLLEGE OF INDUSTRIAL TECHNOLOGY**  Iloilo City, Philippines

**Student Department Class Secretary**  August 2023–July 2024

* Implemented new scheduling system to optimized meeting scheduling and maximize student officers’ productivity.
* Recognized for consistently exceeding expectations and contributing to a positive and efficient work environment.
* Developed a comprehensive filing system to ensure efficient and accurate document management. Proficient in Microsoft Office Suite.
* Effectively managed calendars, correspondence, and arrangements for student officer.
* Demonstrated strong communication, organizational, and interpersonal skills in a fast-paced environment.
* Streamlined office processes, resulting in a 40% reduction in meeting conflicts and a 30% improvement in document retrieval time.

**FASHION AND WELLNESS DEPARTMENT** Iloilo City, Philippines

**Class Vice Mayor**  September 2022 – June 2023

* Led and collaborated with fellow student leaders to implement initiatives that fostered a positive and inclusive school environment, resulting in 20% increase in student participation in extracurricular activities.
* Actively participated in student government meetings, contributing to policy discussions and decision-making processes leading to a 15% reduction in student disciplinary incidents.
* Developed strong leadership, communication, and problem- solving skills through active participation in student government.

**SUPREME STUDENT GOVERNMENT**  Iloilo City, Philippines

**Treasurer**    June 2019 – June 2020

* Managed and oversaw the student government budget, ensuring financial transparency and accountability.
* Prepared and presented financial reports to the student body, providing clear and concise information about finances resulting 60% reduction in unnecessary spending.
* Developed a strong financial management, organizational and communication skills through active participation in student government.
* Contributed to the successful completion of a student-led initiative to purchase new equipment for the school library securing $200 in funding through fundraising and budget allocation.
* Received positive feedbacks from students and teachers for dedication and financial responsibility.

**RED CROSS PHILIPPINES (ILOILO CHAPTER)** Iloilo City, Philippines

**Red Cross Youth Member**  June 2018 – June 2024

* Actively participated Red Cross Youth programs and initiatives promoting humanitarian values and community service.
* Participated in training sessions on first aid CPR, and disaster preparedness gaining valuable skills and knowledge to help others.
* Received recognition for outstanding contributions to the Red Cross Youth chapter including a youth volunteer award.
* Played a key role in organizing a successful blood drive that collected 145 units of blood, exceeding the chapter’s target by 50%.

**Skills & Interests**

**Technical:** Proficient in Microsoft Office Suite: Word, Excel, PowerPoint, Outlook

Experience with graphic design software: Canva (expert), Adobe Photoshop, Adobe Illustration (basic)

**Language:** English -advanced fluency

Tagalog- native fluency

Hiligaynon -native fluency

Bikol- intermediate fluency

**Laboratory:** Basic record-keeping and data analysis skills: ability to collect and organize data using

spreadsheets.

Color fastness testing.

* Wash fastness
* Light fastness
* Perspiration fastness
* Crocking Test
* Rub fastness

**Interests:** Traditional and Digital Arts

* Gouache, Acrylic, and Watercolor Painting
* Digital Illustration
* Mural Painting
* Logo Design
* Public Materials Design
* Calligraphy
* Sketching and Drawing
* Portraits
* Product Packaging
* Book Covers